



Cecil County
Office of Economic Development

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**Nearly 1,000 people attend first ever
Know Before You Go Expo in New Jersey**

LINCROFT, NJ – The first relocation expo designed to bring business professionals together with potential relocators from Fort Monmouth, NJ, was held Saturday and Sunday, March 21 and 22, at Brookdale Community College's Robert Collins Sports Arena in Lincroft, NJ. Organized by the Cecil County Office of Economic Development and Cecil County Chamber of Commerce, the event brought over 100 exhibitors and vendors from Maryland, Delaware and Pennsylvania representing businesses from builders and real estate professionals, banking to mortgage companies, horse riding stables to hotels, marinas to schools, hospitals to furniture stores, governments to insurance companies.

"It was a great event, well thought out, planned and presented and really provided people with the information they need and have been asking for," said Hilary Ruske with PM Battle Command at Fort Monmouth, NJ.

Numerous sponsors stepped forward to allow the event to be developed and underwrite all costs associated with it including signature sponsor JCM Environmental of Delaware; logistics sponsor CORE Design Group of Perryville; and beverage station sponsor Windsor Management of Freehold, NJ. In addition, informational free seminars were conducted every hour on the hour by: Cecil County Public Schools; Cecil College; Residential Home Loan Centers; The Law Offices of Peter Kirsh; University of Maryland Cooperative Extension Service; Harford County Economic Development; JCM Environmental; and Cecil County Economic Development.

The opening day of the event brought close to 700 people through the doors and an additional 200 people attended on Sunday to seek information and materials. "This was a way to put the people with the answers in front of the people with the questions," explained Erika Quesenbery, an event organizer through the Cecil County Office of Economic Development. "We received very positive feedback and numerous requests for an expo in the future, with a suggestion to add a 'job fair' concept to the next presentation as well."

The Know Before You Go Expo was open to any business or organization within the Chesapeake Science & Security Corridor area which includes: Harford, Cecil and Baltimore Counties, and Baltimore City, MD; New Castle County, Del.; and York, Chester and Lancaster Counties, PA.

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